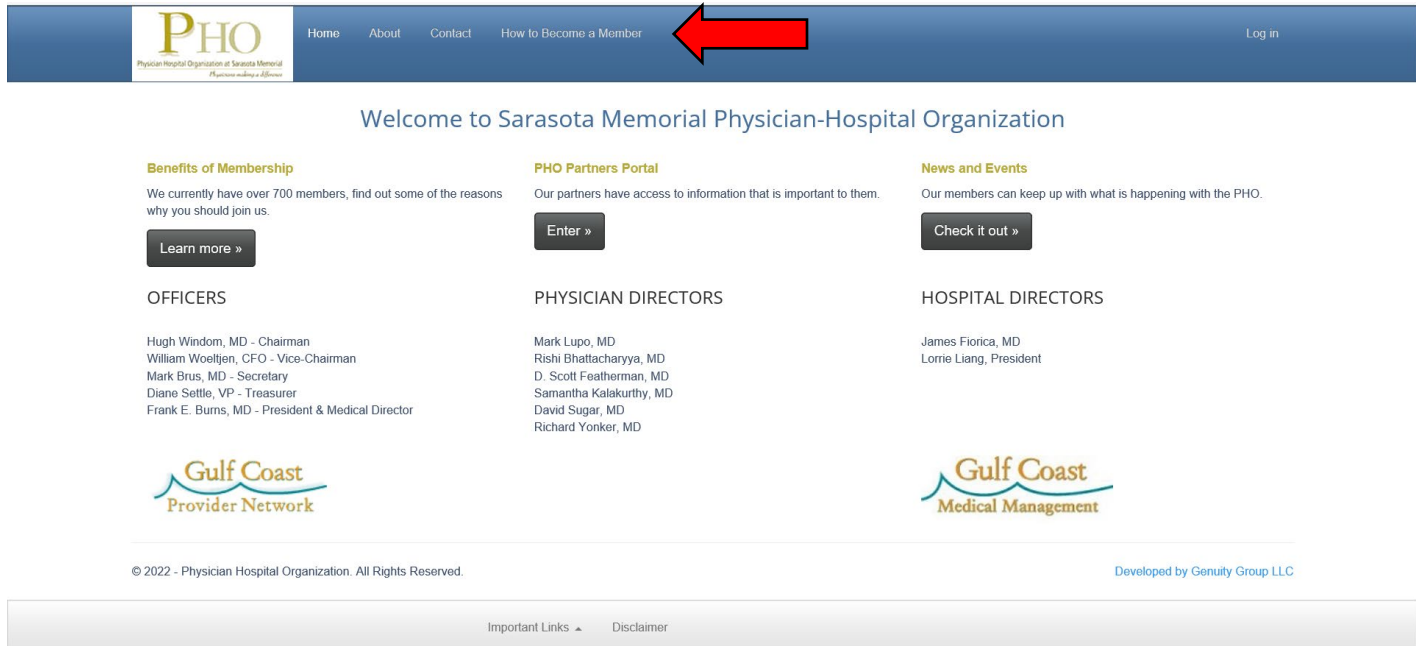


Joining Sarasota Memorial Physicians Hospital Organization

Please navigate to www.smhpho.org to join the PHO.

You will see the home page below. Please select the “How to Become a Member” link.



The screenshot shows the PHO Home Page. The navigation bar at the top includes links for Home, About, Contact, and How to Become a Member, with a red arrow pointing to the last link. The main content area is titled "Welcome to Sarasota Memorial Physician-Hospital Organization" and features three columns of information: Benefits of Membership, PHO Partners Portal, and News and Events. Below these are sections for Officers, Physician Directors, and Hospital Directors. The footer contains copyright information and a disclaimer.

PHO
Physician Hospital Organization of Sarasota Memorial
Physicians making a difference

Home About Contact How to Become a Member Log in

Welcome to Sarasota Memorial Physician-Hospital Organization

Benefits of Membership
We currently have over 700 members, find out some of the reasons why you should join us.
[Learn more »](#)



PHO Partners Portal
Our partners have access to information that is important to them.
[Enter »](#)

News and Events
Our members can keep up with what is happening with the PHO.
[Check it out »](#)

OFFICERS
Hugh Windom, MD - Chairman
William Woeltjen, CFO - Vice-Chairman
Mark Brus, MD - Secretary
Diane Settle, VP - Treasurer
Frank E. Burns, MD - President & Medical Director

PHYSICIAN DIRECTORS
Mark Lupo, MD
Rishi Bhattacharyya, MD
D. Scott Featherman, MD
Samantha Kalakurthy, MD
David Sugar, MD
Richard Yonker, MD

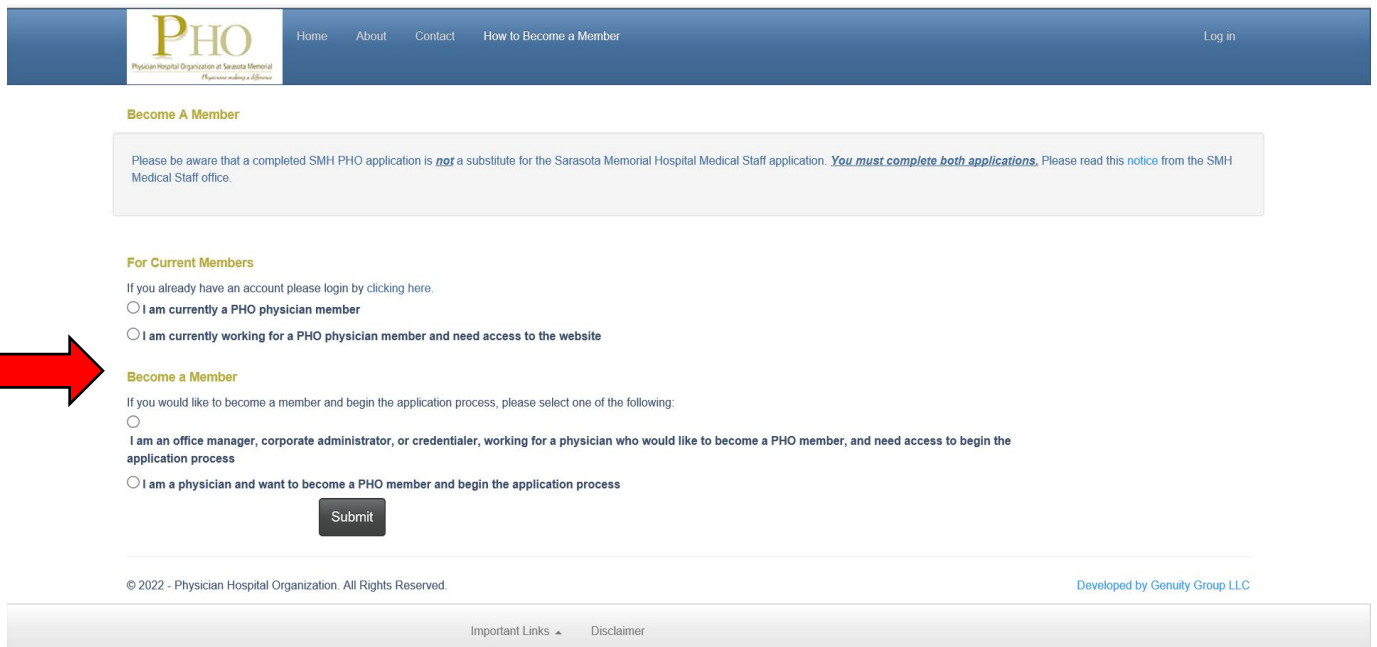
HOSPITAL DIRECTORS
James Fiorica, MD
Lorrie Liang, President

© 2022 - Physician Hospital Organization. All Rights Reserved. Developed by Genuity Group LLC

Important Links Disclaimer

For all new provider offices choose from the options available under the “**Become a Member**” heading. If you are an office administrator, please select the first option, physicians will choose the second option.



The screenshot shows the PHO "Become a Member" page. The navigation bar at the top includes links for Home, About, Contact, and How to Become a Member, with a red arrow pointing to the last link. The main content area is titled "Become A Member" and features a notice about the application process. Below the notice are two sections: "For Current Members" and "Become a Member". The "Become a Member" section has a red arrow pointing to the first option, "I am an office manager, corporate administrator, or credentialer, working for a physician who would like to become a PHO member, and need access to begin the application process". The footer contains copyright information and a disclaimer.

PHO
Physician Hospital Organization of Sarasota Memorial
Physicians making a difference

Home About Contact How to Become a Member Log in

Become A Member

Please be aware that a completed SMH PHO application is **not** a substitute for the Sarasota Memorial Hospital Medical Staff application. **You must complete both applications.** Please read this [notice](#) from the SMH Medical Staff office.

For Current Members
If you already have an account please login by clicking here.
☐ I am currently a PHO physician member
☐ I am currently working for a PHO physician member and need access to the website

Become a Member
If you would like to become a member and begin the application process, please select one of the following:
☐ I am an office manager, corporate administrator, or credentialer, working for a physician who would like to become a PHO member, and need access to begin the application process
☐ I am a physician and want to become a PHO member and begin the application process
[Submit](#)

© 2022 - Physician Hospital Organization. All Rights Reserved. Developed by Genuity Group LLC

Important Links Disclaimer

PHO

Prostate Health Foundation
Physician Office Manager Credentialing

[Home](#)[About](#)[Contact](#)[How to Become a Member](#)

Log In

If you already have an account please login by clicking here.

ATTENTION

If you are the physician's representative, please create your own account first by clicking on either Office Manager or Third Party Credentialed and then enter your own name and email address. You will be asked to create the physician's account later in the Create an Application process.

I am a
☐ Physician
☒ Office Manager
☐ Third Party Credentialed

First name

Last name

SuffixNone ▾

Email address

Confirm Email addresstiffany.bowie@smrh.com
Email addresses do not match

Create password: (minimum of 8 alpha numeric characters with at least one upper case letter and one number - special characters and spaces are allowed)
Confirm password*****
Passwords do not match

Create Account

Please note ...for security purposes your account will expire after 60 days of inactivity.

[Important Links](#) - [Disclaimer](#)

----- Forwarded message -----

From: **SMH PHO Administrator** <support@smhpho.org>
Date: Mon, Sep 26, 2022 at 11:45 AM
Subject: UNATTENDED EMAIL - DONOTREPLY - Welcome to the SMH PHO Online Application Process
To: Tiffany Test <tbowie85@gmail.com>

Hello Tiffany Test


Your username to access the online application is : tbowie85@gmail.com .

[Click Here to return to the PHO website Login Page](#)

SMH PHO *****

Confidentiality Notice: the information contained in this email and any attachments may be legally privileged and confidential. If you are not an intended recipient, you are hereby notified that any dissemination, distribution, or copying of this e-mail is strictly prohibited. If you have received this e-mail in error, please notify the sender and permanently delete the e-mail and any attachments immediately. You should not retain, copy or use this e-mail or any attachments for any purpose, nor disclose all or any part of the contents to any other person.

The “Log In” screen will appear after clicking the link provided in the email, please enter the credentials created ***Please note your username is the email address you entered.**



HomeAboutContactHow to Become a Member

Log in

Login

Username

The username field is required.

Password

The password field is required.

Log in

Forget your password?

I don't know my username


© 2022 - Physician Hospital Organization. All Rights Reserved.

Developed by Genuly Group LLC

Important Links

Disclaimer

You must agree to the terms of use of the PHO site.



HomeAboutContactHow to Become a Member

Log in

Login

Terms of Use

The Physician Hospital Organization (PHO) is dedicated to protecting the personal information of its members. The PHO follows stringent guidelines in granting access to sensitive information on its website. To protect this information each user account must have a unique user name and password. Your password is encrypted within the PHO database and PHO staff does not have access to it. The PHO will not accept any liability for users who share their passwords, either within their corporation or with outside agencies.

☐ I acknowledge that I have read the above agreement and understand the contents.

Continue

© 2022 - Physician Hospital Organization. All Rights Reserved.

Developed by Genuly Group LLC

Important Links

Disclaimer

Next, you will be prompted to create account Security Questions

The screenshot shows the PHO (Physician Hospital Organization) website's Security Questions setup page. The header includes the PHO logo, navigation links (Home, About, Contact, How to Become a Member, My Home), and user information (Hello, Tillary Test, Log off). Below the header is a 'Login' link. The main content area is titled 'Security Questions' and contains instructions: 'To authenticate user name and password reset requests you are required to have answers to security questions on file. These answers will be encrypted in our database. You will only need to answer these questions one time.' It also states: 'Select your security questions by choosing from the drop down list below. Each question and answer must be different. The answers need to be a minimum of two (2) characters.' There are three question sets, each with a 'Please select' dropdown menu and an 'Answer' text input field. A 'Save Questions' button is at the bottom of the form. The footer contains copyright information (© 2022 - Physician Hospital Organization. All Rights Reserved.), a 'Developed by Genuity Group LLC' note, and links for 'Important Links' and 'Disclaimer'.

Once your Office Administrator Account is complete you will be prompted to create and complete the Corporation information. You will receive the message below.

***The Corporation must be created before proceeding with a PHO membership application.**

The screenshot shows the PHO website with a modal message titled 'Corporation Information Needed'. The message text reads: 'To get started, you must first complete the Corporation information. Please click on [Corporation Maintenance](#) to begin.' A red arrow points to the message box. The background shows the website's navigation menu with links like 'Home', 'About', 'Contact', 'PHO Documents', 'Fee Schedules', and 'My Home'. There are also links for 'Help Documents', 'Important Message', 'Corporation Maintenance (Tax ID/DBA, A...', and 'Manage PHO Bulletin Board Requests'. The footer includes copyright information (© 2022 - Physician Hospital Organization. All Rights Reserved.), a 'Developed by Genuity Group LLC' note, and links for 'Important Links' and 'Disclaimer'.

Please see the Corporation Maintenance home page below. You will need to select and complete each blue hyperlink.

- Tax ID/DDBA
- Addresses
- Carrier Participation

The screenshot shows the PHO Corporation Maintenance home page. The header includes the PHO logo and navigation links: Home, About, Contact, PHO Documents, Fee Schedules, and My Home. A user is logged in as 'Hello, Tiffany Test!' with a 'Log off' link. Below the header, there are links for 'Help Documents', 'Important Messages', and 'Bulletin Board'. A main navigation bar contains 'Corporation Maintenance (Tax ID/DBA, Addresses, Carrier Participation)' and 'Practice Maintenance (Practitioners, Availability, Modalities, Office Information)'. Under 'Corporation Maintenance', there are sub-links for 'Tax ID/DBA', 'Addresses', and 'Carrier Participation'. The footer includes '© 2022 - Physician Hospital Organization. All Rights Reserved.' and 'Developed by Genufly Group LLC'.

Tax ID/DBA you will need to enter the following:

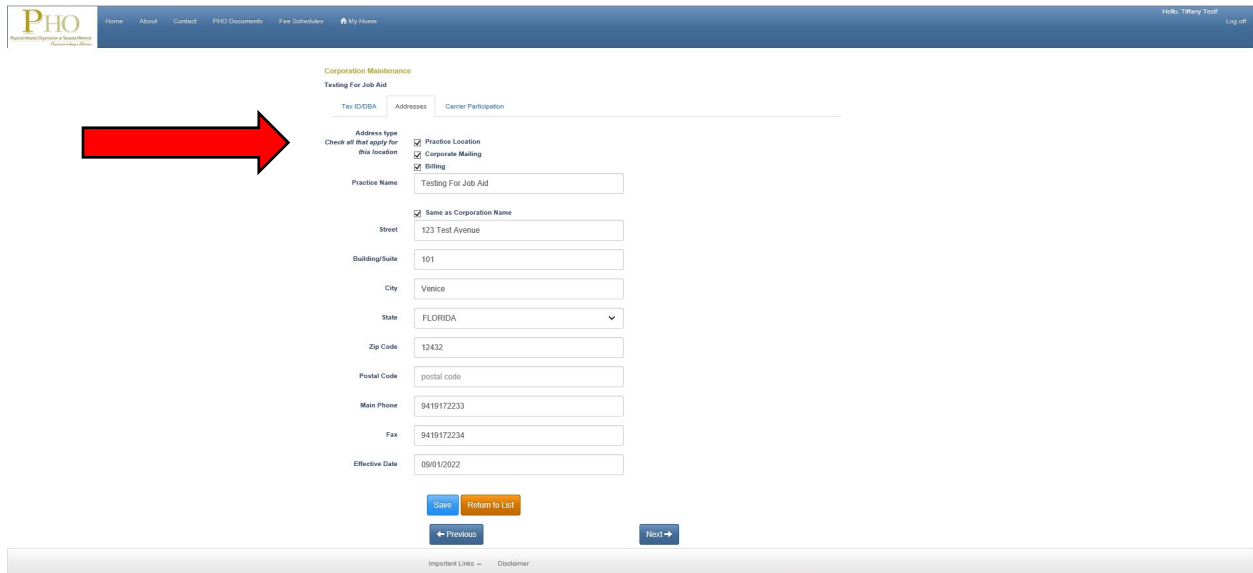
- Name
- Tax ID and effective date
- Corporate NPI (If solo practice, please use individual physician NPI for corporate NPI)
- DBA if applicable.

The screenshot shows the PHO Corporation Maintenance form. A large red arrow points to the 'Tax ID/DBA' tab. The form is titled 'Corporation Maintenance' and 'Testing For Job Aid'. It has three tabs: 'Tax ID/DBA', 'Addresses', and 'Carrier Participation'. The 'Tax ID/DBA' tab is active, showing fields for 'Name' (Testing For Job Aid), 'Tax ID' (123456431), 'Corporate NPI' (1234567891), and 'Tax ID Effective Date' (9/1/2022). There is a checkbox for 'DBA(s) Same as Corporation Name' and a text field for 'DBA'. A 'Save DBA' button is at the bottom left, and a 'Next' button with a right arrow is at the bottom right. The footer includes 'Important Links' and 'Disclaimer'.

You will need to enter the following address types:

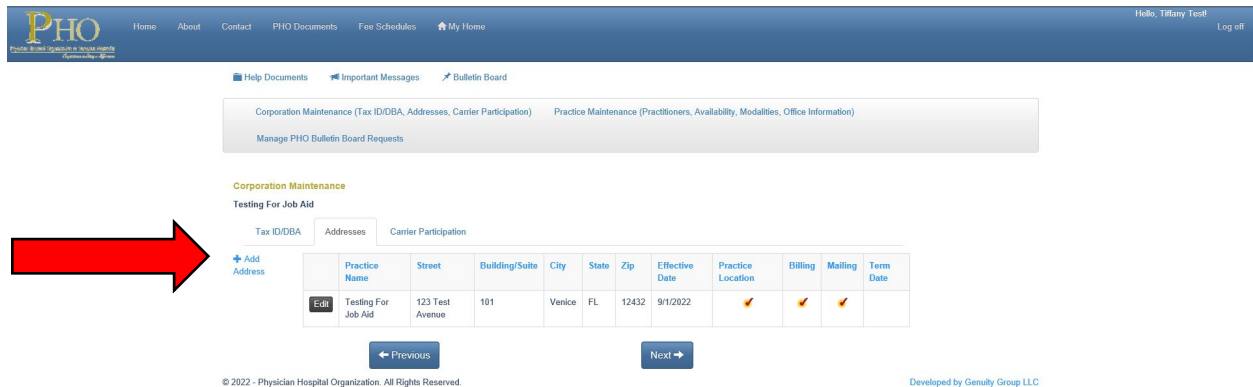
- Service/Practice Locations
 - Please add ALL practice locations.
- Mailing, if different from practice location
- Billing, please ensure this address reflects the address on the required W-9.

Be sure to indicate the ADDRESS TYPE for each address entered.



The screenshot shows the 'Corporation Maintenance' page for 'Testing For Job Aid'. The 'Addresses' tab is selected. A red arrow points to the 'Address type' section, which includes checkboxes for 'Practice Location', 'Corporate Mailing', and 'Billing'. Below this are input fields for 'Practice Name', 'Street', 'Building/Suite', 'City', 'State', 'Zip Code', 'Postal Code', 'Main Phone', 'Fax', and 'Effective Date'. The 'Save' button is highlighted in orange.

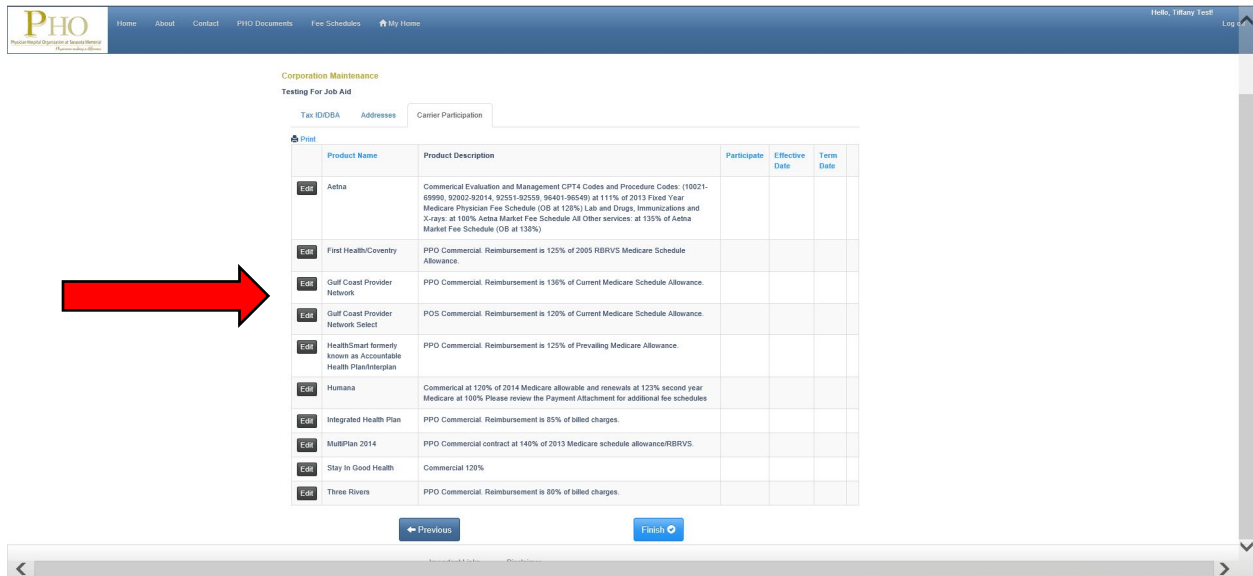
Be sure to select SAVE after every address. You will be able to add additional addresses.



The screenshot shows the 'Corporation Maintenance' page for 'Testing For Job Aid'. The 'Addresses' tab is selected. A red arrow points to the 'Add Address' button. Below the button is a table of addresses. The table has columns for 'Practice Name', 'Street', 'Building/Suite', 'City', 'State', 'Zip', 'Effective Date', 'Practice Location', 'Billing', 'Mailing', and 'Term Date'. The first row shows 'Testing For Job Aid' at '123 Test Avenue', 'Venice, FL 12432', with 'Practice Location', 'Billing', and 'Mailing' all checked.

To finalize your corporation please select which products you would like to participate with.

***All corporations must select Gulf Coast products to continue. The remaining products are at your discretion.**



The screenshot shows the PHO Corporation Maintenance interface. The top navigation bar includes links for Home, About, Contact, PHO Documents, Fee Schedules, and My Home. The user is logged in as Tiffany Test. The main content area is titled 'Corporation Maintenance' and 'Testing For Job Aid'. It features three tabs: Tax ID/DBA, Addresses, and Carrier Participation. The Carrier Participation tab is active, displaying a table of products. A red arrow points to the 'Edit' button for the 'Gulf Coast Provider Network' product.

Product Name	Product Description	Participate	Effective Date	Term Date
Edit Aetna	Commercial Evaluation and Management CPT4 Codes and Procedure Codes: 10021-69999, 92902-92914, 92951-92959, 96401-96449 at 111% of 2013 Fixed Year Medicare Physician Fee Schedule (OB at 128%) Lab and Drugs, Immunizations and X-rays at 100% Aetna Market Fee Schedule All Other services: at 135% of Aetna Market Fee Schedule (OB at 130%)			
Edit First Health/Coventry	PPO Commercial. Reimbursement is 125% of 2005 RBRVS Medicare Schedule Allowance.			
Edit Gulf Coast Provider Network	PPO Commercial. Reimbursement is 136% of Current Medicare Schedule Allowance.			
Edit Gulf Coast Provider Network Select	POS Commercial. Reimbursement is 120% of Current Medicare Schedule Allowance.			
Edit HealthSmart formerly known as Accountable Health Plan/Interplan	PPO Commercial. Reimbursement is 125% of Prevailing Medicare Allowance.			
Edit Humana	Commercial at 120% of 2014 Medicare allowable and renewals at 123% second year Medicare at 100% Please review the Payment Attachment for additional fee schedules			
Edit Integrated Health Plan	PPO Commercial. Reimbursement is 85% of billed charges.			
Edit MultiPlan 2014	PPO Commercial contract at 140% of 2013 Medicare schedule allowanceRBRVS.			
Edit Stay In Good Health	Commercial 120%			
Edit Three Rivers	PPO Commercial. Reimbursement is 80% of billed charges.			

Select **“Edit”** to the left of each product to indicate **“yes”** you would like to participate.

Corporation Maintenance

Testing For Job Aid

Tax ID/DBA Addresses **Carrier Participation**

Carrier Gulf Coast Provider Network

Description PPO Commercial. Reimbursement is 136% of Current Medicare Schedule Allowance.

Participate ☒ Yes ☐ No

Participation and Effective Date will be determined by the SMH PHO based on the Carrier Agreement. This selection will apply to all physicians practicing under this tax ID.

[Submit Request](#) [Cancel Request](#)

For each product you select a green check will appear.

Corporation Maintenance











Testing For Job Aid

Tax ID/DBA

Addresses

Carrier Participation

 Print

	Product Name	Product Description	Participate	Effective Date	Term Date	
	Aetna	Commerical Evaluation and Management CPT4 Codes and Procedure Codes: (10021-69990, 92002-92014, 92551-92559, 96401-96549) at 111% of 2013 Fixed Year Medicare Physician Fee Schedule (OB at 128%) Lab and Drugs, Immunizations and X-rays: at 100% Aetna Market Fee Schedule All Other services: at 135% of Aetna Market Fee Schedule (OB at 138%)				
	First Health/Coventry	PPO Commercial. Reimbursement is 125% of 2005 RBRVS Medicare Schedule Allowance.				
	Gulf Coast Provider Network	PPO Commercial. Reimbursement is 136% of Current Medicare Schedule Allowance.	✓			
	Gulf Coast Provider Network Select	POS Commercial. Reimbursement is 120% of Current Medicare Schedule Allowance.	✓			
	HealthSmart formerly known as Accountable Health Plan/Interplan	PPO Commercial. Reimbursement is 125% of Prevailing Medicare Allowance.				
	Humana	Commerical at 120% of 2014 Medicare allowable and renewals at 123% second year Medicare at 100% Please review the Payment Attachment for additional fee schedules				
	Integrated Health Plan	PPO Commercial. Reimbursement is 85% of billed charges.				
	MultiPlan 2014	PPO Commercial contract at 140% of 2013 Medicare schedule allowance/RBRVS.				
	Stay In Good Health	Commercial 120%				
	Three Rivers	PPO Commercial. Reimbursement is 80% of billed charges.				

 Previous

Finish 

Select **Finish** then you may proceed with creating a new physician application.